Amendments to the Claims:

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

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Claims 1-13 (canceled).

Claim 14 (new): Spectacle lens having object-sided front face and an eye-sided rear face that comprises a viewing region which contributes to the optical effect of the spectacle lens, and a carrier rim region which surrounds at least partially the viewing region and which does not significantly contribute to the optical effect of the spectacle lens, wherein the rear face in the carrier rim region is constructed substantially from cosmetic viewpoints without consideration of optical image-forming properties.

Claim 15 (new): Spectacle lens as claimed in claim 14, wherein the viewing region is separated from the carrier rim region on the rear face of the spectacle lens by a dividing curve that connects penetrating points of outermost peripheral rays to the rear face, said outermost peripheral rays just barely passing, under direct vision, through a point of rotation of the eye when the spectacle lens is in a use position in front of an eye.

Claim 16 (new): Spectacle lens as claimed in claim 14, wherein the viewing region is separated from the carrier rim region on the rear face of the spectacle lens by a dividing curve that connects the penetrating points of outermost peripheral rays to the rear face, and said outermost peripheral rays just barely pass, under indirect vision, through the center of the entrance pupil of the eye.

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Claim 17 (new): Spectacle lens as claimed in claim 14, wherein the spectacle lens exhibits at least one of a positive, negative, progressive, astimagnetic and prismatic optical power.

Claim 18 (new): Spectacle lens as claimed in claim 14, wherein the rear face in the carrier rim region is constructed to consider at least one of a frame shape and a frame design.

Claim 19 (new): Spectacle lens as claimed in claim 14, wherein the carrier rim region is constructed to consider individual parameters of the spectacle wearer.

Claim 20 (new): Spectacle lens as claimed in claim 14, wherein the rear face is designed so that the rear face of the carrier rim region is joined in a at least once, preferably in a twice continuously, differentiable manner to the rear face in the viewing region.

Claim 21 (new): Spectacle lens as claimed in claim 14, wherein the rear face in the carrier rim region is constructed to reduce at least one of an edge thickness, edge thickness variation and center thickness of the spectacle lens.

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Claim 22 (new): Spectacle lens as claimed in claim 14, wherein the rear face in the carrier rim region is configured to reduce volume and mass of the spectacle lens.

Claim 23 (new): Method for producing a spectacle lens with an objectsided front face and an eye-sided rear face having a viewing region that
contributes to the optical effect of the spectacle lens, and a carrier rim region
that at least partially surrounds the viewing region and does not significantly
contribute to the optical effect of the spectacle lens, comprising carrying out at
least one of a calculation and optimization of the rear face in the carrier rim
region carried out essentially from cosmetic viewpoints without considering the
optical image-forming properties of the carrier rim region.

Claim 24 (new): Method as claimed in claim 23, wherein the at least one of calculation and optimization comprises calculation of a dividing curve on the rear face between the viewing region and the carrier rim region in a curve shape that connects penetrating points of outermost peripheral rays to the rear face, said outermost peripheral rays just barely passing, under direct vision, through a point of rotation of the eye when the spectacle lens is in a use position in front of the eye of a spectacle wearer.

Claim 25 (new): Method as claimed in claim 24, wherein the viewing region is separated from the carrier rim region on the rear face of the spectacle lens by a dividing curve that connects the penetrating points of outermost peripheral rays to the rear face, and said outermost peripheral rays just barely pass, under indirect vision, through the center of the entrance pupil of the eye.

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Claim 26 (new): Method as claimed in claim 23, wherein the at least one of calculation and optimization takes place so that at least one of the frame shape and design is taken into consideration.

Claim 27 (new): Method as claimed in claim 23, wherein the at least one calculation and optimization takes place so that the individual parameters of the spectacle wearer are taken into consideration.

Claim 28 (new): Method as claimed in claim 23, wherein the at least one calculation and optimization takes place so that the rear face in the carrier rim region is joined in a at least once, preferably in a twice, continuously, differentiable manner to the rear face in the viewing segment.